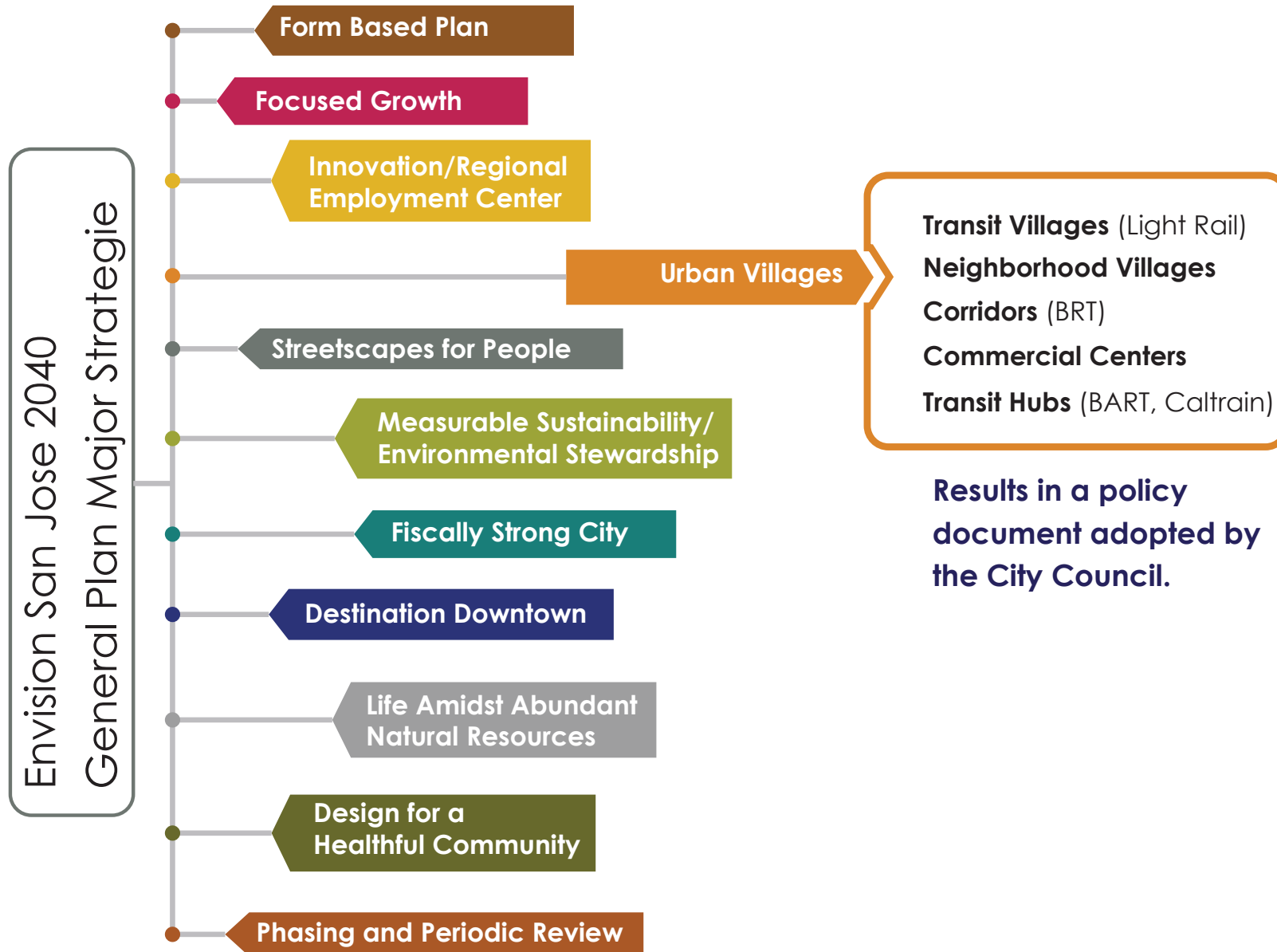


# General Plan 2040 Major Strategies

Stevens Creek Urban Village



# Urban Village Goals

## Stevens Creek Urban Village

Framework for new jobs and housing growth capacity

Mix of land uses to create complete communities

Creates Streets for people

Green Gas Reduction/  
Sustainable Strategy

A strategy to build more healthy communities

A blueprint for the development of great places





# Urban Village Objectives

## Stevens Creek Urban Village

### Attractive

- High quality urban design and architecture
- Pleasant and attractive streets



### Vibrant

- Buildings that frame the street
- Public space integrated into new development
- Streets for people



### Functional

- Mix of land uses to create complete communities
- Connect neighborhoods
- Higher densities in the right places
- Designed for walking, biking and transit



# Strategies to Support Objectives

Stevens Creek Urban Village



- **Land Use Plan, Goals and Policies**
- **Development Regulations and Design Guidelines**
  - Building Massing and Design
  - Site Layout
  - Urban Design
  - Transitions
  - Parks and Plazas
  - Public Art
- **Streetscape Plans**
- **Traffic Area Development Policy**

# Urban Village Framework

Stevens Creek Urban Village



## Each Urban Village Plan will include chapters on:

- Introduction to the Neighborhood and Plan
- Neighborhood Vision
- Land Use
- Urban Design
- Circulation and Streetscape
- Parks, Plazas and Public Art
- Implementation and Financing

# Urban Village Planning Process

## Stevens Creek Urban Village



Current  
Status

- Data gathering and background research
- 1st Advisory Group meeting
- 1st Community Workshop for the Winchester Boulevard Urban Village



- Online engagement
- Planning staff analysis of the existing condition and public input
- 2nd Advisory Group meeting
- 2nd Community Workshops
- Initial Urban Village Plan concepts



- Urban Village Plans revisions and refinement
- Environmental Impact Report (EIR) scoping meeting



- Draft Urban Village Plans and Transportation Area Development Policy
- Draft EIR for Transportation Area Development Policy, public comment period
- Final EIR
- 3rd Advisory Group meeting
- Community Open House–Draft Urban Village Plan.



- Advisory Group recommendation to the City Council
- Planning Staff recommendation to the Planning Commission and City Council
- Planning Commission hearing and recommendation to the City Council
- City Council hearing and decision

PLAN DEVELOPMENT  
PROCESS

ADOPTION  
PROCESS

# Project Team and Partners

Stevens Creek Urban Village



## **City of San Jose Planning Department is the project lead**

Close coordination with Department of Parks, Transportation, Public Works and Cultural Affairs

## **Team of Consultants**

Urban Design, Streetscape and Circulation, Traffic Analysis, Online Engagement, Public Artists and Finance consultants

## **Non-profit Organizations and other Government Agencies**

Valley Transportation Authority, SPUR, Greenbelt Alliance, Transform

## **Adjacent Jurisdictions**

City of Santa Clara

## **Stevens Creek Advisory Group**

## **Community Members**

# Community Engagement Strategies

Stevens Creek Urban Village



- **Community Workshops**

- Workshop 1: Visioning
- Workshop 2: Plan Development
- Workshop 3: Draft Plan Open House



- **Website and Online Engagement**



- **Advisory Group Meetings**

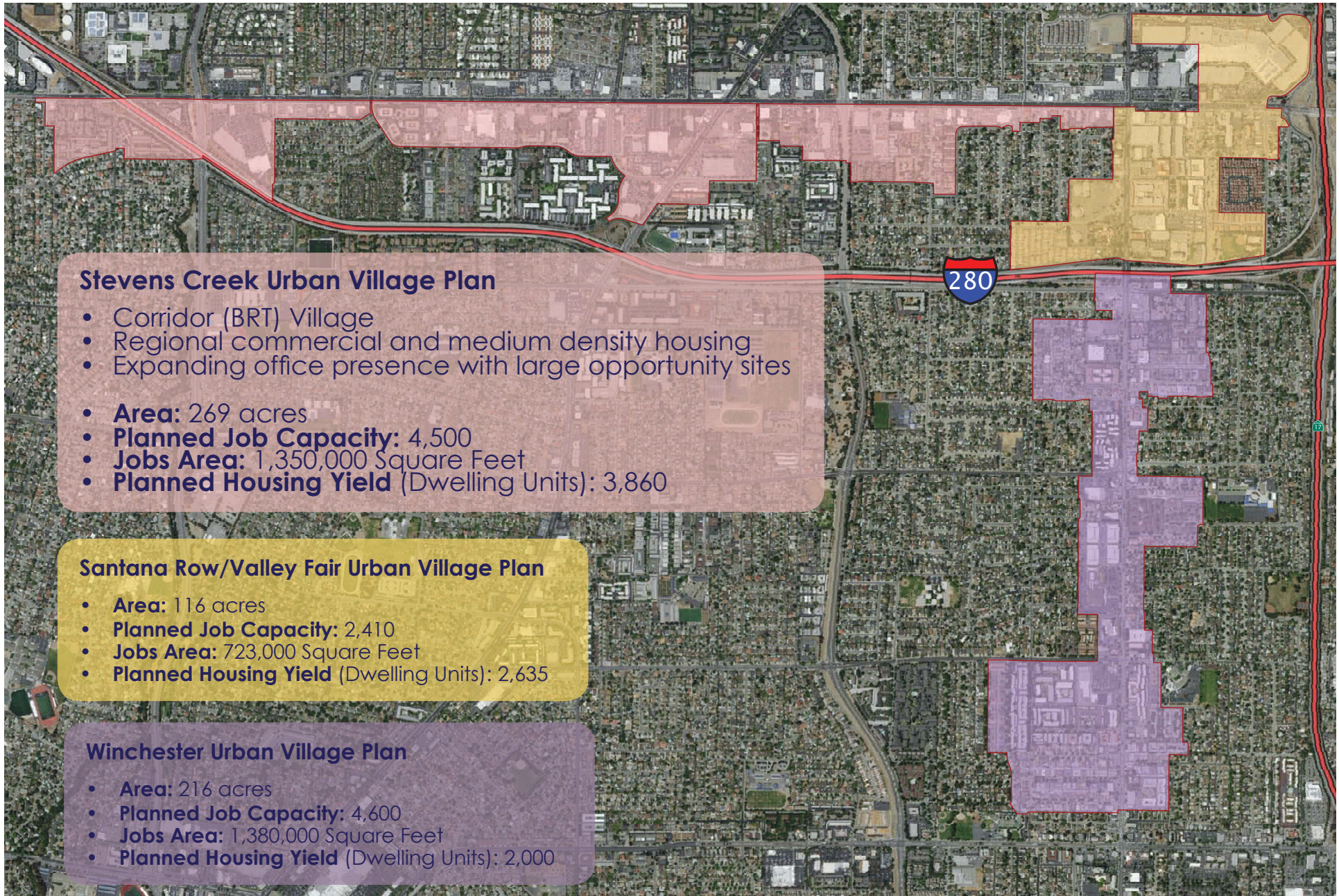


- **Neighborhood Walks**



# Urban Villages Overview

## Stevens Creek Urban Village + Context





# Comments and Contact Information

Stevens Creek Urban Village



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